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## Real to Real: Photographs from the Traina Collection.



*De Young Museum, June 9 – September 16*

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Drawing upon the dynamic collection of *Trevor Traina*, the exhibition "*Real to Real*" features approximately 110 photographs made by some of the pre-eminent artists working in photography this past century.

A San Francisco native, born in a family of art collectors, *Trevor Traina* has been chasing photos for several years, starting at a time when "*the greatest photographs were still available, not completely unaffordable*". His collection is a mix of rare black and white vintage prints of classic images by *Robert Frank*, *Lee Friedlander*, *Diane Arbus* and *Garry Winogrand*, and luscious, eye-popping works in color by artists ranging from *Stephen Shore* and *William Eggleston* to *Cindy Sherman*, *Alec Soth*, and *Andreas Gursky*.

The exhibition is presented in four thematic sections: "Everyday", described as the spine of the collection by *Kevin Moore*, curator of the collection and author of the exhibition catalogue. "Excesses" explores the 70's and 80's, a time of great experimentation. "Spectacular" features large pictures, and the influence of mass media and advertising, "Losses" explores the links between photography and memory.

*"With these four sections, we wanted to disrupt the chronology. We see many exhibitions dedicated to one artist or one period, but rarely one about a century of photography"* explained *Kevin Moore* to us in perfect French (translation *LostinSF*). *"I don't think photography is over because of digital. It's a moment of opportunities."*

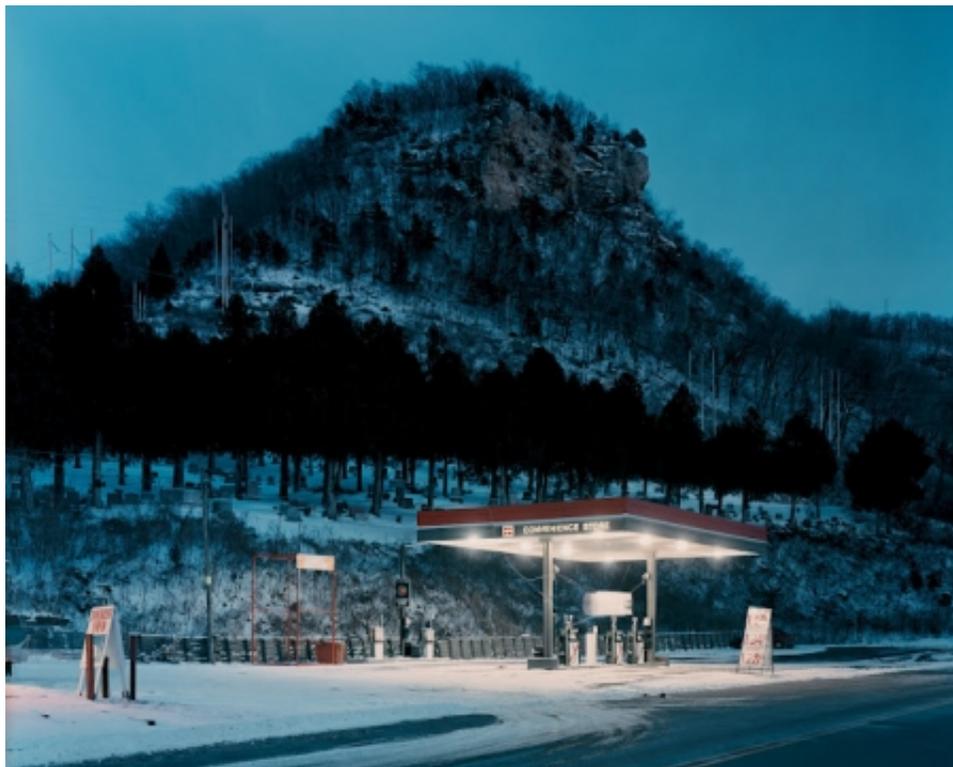
Some of his favorite photos of the exhibition : the conceptual photo by *Robert Heinecken* "T.V. Network Newswomen Corresponding Barabara Walters / Faith Daniels, 1986", and Canadian photograph *Jeff Wall* Light Box "Church, Carolina St. Vancouver, 2007".

Here are some other pictures we liked a lot...



Lee Friedlander. New York City, 1966. Gelatin silver print. 7 3/8 x 11 in. (18.7 x 27.9 cm)

© Lee Friedlander, courtesy of Fraenkel Gallery, San Francisco



Alec Soth. Cemetery, Fountain City, Wisconsin, 2002. Chromogenic print. 32 x 40 in. (81.3 x 124.5 cm). ©Alec Soth, courtesy of the artist



Hiroshi Sugimoto, Elizabeth II, 1999. Gelatin silver print. 58 3/4 x 47 in. (149.2 x 119.4 cm)

© Hiroshi Sugimoto, courtesy of Fraenkel Gallery, San Francisco, and Pace Gallery, New York

***Real to Real: Photographs from the Traina Collection.***

*June 9 - September 16*

*de Young Museum, Golden Gate Park, 50 Hagiwara Tea Garden Drive, San Francisco,*

*Tuesday - Sunday : 9:30 am–5:15 pm, Friday until 8:45pm. Monday closed.*

*Admission: \$10 adults; \$7 seniors; \$6 youths 13–17 and students with college I.D. , Members and children < 12 free.*

*Photo on top of the article : Ryan McGinley. BMX, 2000. Chromogenic print. 32 3/4 x 42 in. (83.2 x 106.7 cm). Courtesy of the artist and Ratio 3, San Francisco.*

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