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Real to Real: Photographs from the Traina Collection.



De Young Museum, June 9 – September 16

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Drawing upon the dynamic collection of *Trevor Traina*, the exhibition "*Real to Real*" features approximately 110 photographs made by some of the pre-eminent artists working in photography this past century.

A San Francisco native, born in a family of art collectors, *Trevor Traina* has been chasing photos for several years, starting at a time when "*the greatest photographs were still available, not completely unaffordable*". His collection is a mix of rare black and white vintage prints of classic images by *Robert Frank*, *Lee Friedlander*, *Diane Arbus* and *Garry Winogrand*, and luscious, eye-popping works in color by artists ranging from *Stephen Shore* and *William Eggleston* to *Cindy Sherman*, *Alec Soth*, and *Andreas Gursky*.

The exhibition is presented in four thematic sections: "Everyday", described as the spine of the collection by *Kevin Moore*, curator of the collection and author of the exhibition catalogue. "Excesses" explores the 70's and 80's, a time of great experimentation. "Spectacular" features large pictures, and the influence of mass media and advertising, "Losses" explores the links between photography and memory.

"With these four sections, we wanted to disrupt the chronology. We see many exhibitions dedicated to one artist or one period, but rarely one about a century of photography" explained *Kevin Moore* to us in perfect French (translation *LostinSF*). *"I don't think photography is over because of digital. It's a moment of opportunities."*

Some of his favorite photos of the exhibition : the conceptual photo by *Robert Heinecken* "T.V. Network Newswomen Corresponding Barabara Walters / Faith Daniels, 1986", and Canadian photograph *Jeff Wall* Light Box "Church, Carolina St. Vancouver, 2007".

Here are some other pictures we liked a lot...



Lee Friedlander. New York City, 1966. Gelatin silver print. 7 3/8 x 11 in. (18.7 x 27.9 cm)

© Lee Friedlander, courtesy of Fraenkel Gallery, San Francisco



Alec Soth. Cemetery, Fountain City, Wisconsin, 2002. Chromogenic print. 32 x 40 in. (81.3 x 124.5 cm). ©Alec Soth, courtesy of the artist



Hiroshi Sugimoto, Elizabeth II, 1999. Gelatin silver print. 58 3/4 x 47 in. (149.2 x 119.4 cm)

© Hiroshi Sugimoto, courtesy of Fraenkel Gallery, San Francisco, and Pace Gallery, New York

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June 9 - September 16

de Young Museum, Golden Gate Park, 50 Hagiwara Tea Garden Drive, San Francisco,

Tuesday - Sunday : 9:30 am–5:15 pm, Friday until 8:45pm. Monday closed.

Admission: \$10 adults; \$7 seniors; \$6 youths 13–17 and students with college I.D. , Members and children < 12 free.

Photo on top of the article : Ryan McGinley. BMX, 2000. Chromogenic print. 32 3/4 x 42 in. (83.2 x 106.7 cm). Courtesy of the artist and Ratio 3, San Francisco.

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